

FOR IMMEDIATE RELEASE February 28th, 2020 Feeding Kentucky PO Box 5522 Frankfort, KY 40602 www.FeedingKY.org

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## Attorney General Cameron Kicks-off 'Legal Food Frenzy' Hunger-Relief Competition

Campaign challenges Kentucky's legal community to raise 800,000 pounds of food

**FRANKFORT, KY. (Feb. 28, 2020)** – Attorney General Daniel Cameron announced today the launch of 2020 Legal Food Frenzy, a statewide competition challenging Kentucky's legal community to raise resources for hunger relief.

Together the Office of the Attorney General, the Kentucky Bar Association Young Lawyers Division (YLD), and teams of attorneys and professionals aim to raise 800,000 pounds of food or \$100,000 before March 14.

"I applaud the work of Feeding Kentucky and the Kentucky Bar Association's Young Lawyers Division for their dedication to helping Kentucky's most vulnerable children and families," said General Cameron. "As a voice for the voiceless, my office proudly supports Kentucky Legal Food Frenzy's efforts to end food insecurity within Commonwealth, and I challenge my fellow attorneys to join us in the fight to end hunger by donating to Legal Food Frenzy's relief efforts."

The proceeds will supply Feeding Kentucky, a statewide food bank network distributing 72 million meals annually, with resources to assist the 1 in 5 children and 1 in 7 adults in Kentucky who lack consistent access to enough food for a healthy, active lifestyle.

"We are grateful to Kentucky's legal community for helping food banks go into summer strong and well-stocked to meet the increased demand for food among families with school-aged children when school is out," said Feeding Kentucky Executive Director Tamara Sandberg.

"The Legal Food Frenzy is an opportunity for the Kentucky legal community to engage in the best type of competition there is: to do the most good," said YLD Chair Zachary Horn. "No one should have to go hungry or wonder when they will eat their next meal. No donation is too small, and every little bit helps in the fight against hunger in Kentucky."

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Anyone may participate alongside their favorite law firm, law school, or legal organization by donating on their behalf at <u>KyFoodFrenzy.com/donate</u>. The organization or firm that raises the most food and funds will win the Attorney General's Cup, signifying their support for hunger-relief in Kentucky.

To learn more about Legal Food Frenzy and view a complete list of competition rules and award categories, visit <u>http://kyfoodfrenzy.com</u>.

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Feeding Kentucky is comprised of seven Feeding America food banks that reach all 120 counties of Kentucky and serve an estimated one in seven of all Kentuckians annually. Last year, its members distributed 72 million meals in partnership with more than 800 charitable feeding agencies such as pantries, soup kitchens, and shelters. For more information on how you can fight hunger in your community, visit FeedingKy.org.