

2023



# SPONSORSHIP PROPOSAL

+ Guest Packet

Brought to you by:  
Commissioner Quarles and  
the Kentucky Hunger Initiative



## ABOUT SERVING UP SOLUTIONS

Studies show one in eight Kentuckians are food insecure. As Kentucky's Commissioner of Agriculture, Ryan Quarles has made the need to fight hunger issues in the state a major part of his administration by starting the Kentucky Hunger Initiative. A first-of-its-kind effort in Kentucky, Quarles launched the initiative in the spring of 2016 to bring together farmers, charitable organizations, faith groups, community leaders, and government entities to look for ways to reduce hunger in Kentucky. The

Serving Up Solutions Benefit Dinner is just one part of that campaign.

Since 2018, the annual Serving Up Solutions dinner features a bipartisan cross-section of Kentucky leaders coming together to serve as celebrity waiters for event guests. Raising tens of thousands each year, the money is divided among Feeding Kentucky, Kentucky Hunters for the Hungry, and Glean Kentucky to be able to support Kentuckians in need.



"Our fifth Serving Up Solutions benefit dinner will raise awareness about hunger and funds to combat food insecurity across our state. As we continue to recover from the pandemic, we have seen unprecedented demand on charitable feeding agencies, especially with historic inflation and unemployment rates. This event will help support the organizations that keep Kentuckians fed and recognize the hunger heroes in our midst."

- Ryan Quarles, Commissioner of Agriculture

Since its inception,  
the Serving Up  
Solutions Benefit  
Dinner has raised  
more than \$100,000





- WHO:** Members of the Kentucky General Assembly  
Constitutional Officers  
Feeding Kentucky  
Kentucky Hunters for the Hungry  
Glean Kentucky
- WHAT:** "Serving Up Solutions" Benefit Dinner
- WHEN:** February 8, 2023 at 6:00 PM  
Dinner to be served at 7:00 PM
- WHERE:** The Foundry on Broadway  
317 W Broadway  
Frankfort, KY 40601

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**Katrina Thompson, Executive Director, Feeding Kentucky**

Feeding Kentucky is dedicated to the goal of making sure no Kentuckian has to wonder where their next meal will come from or make the choice between utilities, medication or buying food. We are excited to once again partner with Commissioner Quarles on this fantastic event.



**Roger LaPointe, Executive Director, Ky Hunters for the Hungry**

Kentucky Hunters for the Hungry is honored to once again benefit from the 'Serving Up Solutions' Dinner. For more than 20 years, Kentucky Hunters for the Hungry has processed and distributed donated venison to Kentuckians. We thank Commissioner Quarles once again for his leadership in working to reduce hunger across our state.

**Ben Southworth, Executive Director, Glean Kentucky**

The support of Commissioner Quarles and the Kentucky Department of Agriculture through 'Serving Up Solutions' has gone far in improving Glean Kentucky's ability to carry out our mission of reducing food waste and food insecurity as we've grown throughout the Commonwealth.



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## SPONSORSHIP OPPORTUNITIES

Thank you, for considering sponsorship of the Serving Up Solutions Benefit Dinner. There are several benefits to sponsor this year's event. Please take a few minutes and review material contained in this sponsorship package. Sponsors are reserved on a first come, first serve basis.

### GOLD

\$15,000

- Premium seating for 8.
- Seats 7 and 8 reserved for Governor and First Lady (invited).
- Commissioner Quarles to be reserved should Governor and First Lady not be able to attend the event.
- Premium logo presentation.
- Premium recognition from the podium.
- Social media company recognition across Commissioner Quarles and Kentucky Dept. of Agriculture's platforms.

*1 gold sponsorship available*

### SILVER

\$10,000

- Premium seating for 8.
- Logo display on table and program.
- Social media company recognition across Commissioner Quarles and Kentucky Dept. of Agriculture's platforms.

*2 silver sponsorships available*

### TABLE

\$1,000

- Reserve seating for 8.
- Logo display on table and program.

*16 table sponsorships available*

\*If you prefer not to have seating at the event, but still wish to attend please contact Katrina Thompson (Katrina@FeedingKY.org / 502-699-2657) to discuss customized sponsor benefits.



# THANK YOU

## FOR YOUR CONSIDERATION

On behalf of all of our partners and the people they serve, we hope you pledge to join the fight against hunger. Should you wish to serve as a sponsor of the 2023 Serving Up Solutions Benefit Dinner please reach out to the contact below.

## CONTACT

Katrina Thompson  
Katrina@FeedingKY.org  
(502)699-2657  
P.O. BOX 5522 Frankfort, KY 40602

